

SUGGESTIONS FOR NEWSPAPER, RADIO, AND MAGAZINE STORIES EXTENSION FARM LABOR PROGRAM

In the operation of the Extension Farm Labor Program there is a constant and overflowing supply of the material newspapers, radio, and magazines like to get for news stories, broadcasts, feature stories, and pictures. Here are suggestions of some subjects, in the program, for these uses:

State and county crop goals and outlook: Reasons for increases or decreases.

State and county farm labor supply and demand outlook: Year-round and seasonal, local, intrastate, interstate, migrant, returned war veterans and former war plant workers, selective service inductions, foreign workers, wage and piece work rates.

State and county farmers' orders for workers, and applicants for farm work, at farm employment offices.

Organization and operation of state and county farm labor programs: Personnel and responsibilities; cooperation of other agencies, government, public, and private with Extension Service; financing -- contributions farmers are making; conferences with county agents and farm organization leaders; visits and inspection trips by farm labor people from other states; field trips from state and county offices.

Organization and operation of farm labor associations by farmers.

Erection, equipment, and operation of farm labor camps and supply centers for VFV, vacationists, migrants, foreign workers, public and private housing, health, medical, and recreational programs, sanitary inspections and requirements.

The VFV program: Recruiting, transportation, placements, training, supervision, work accomplished, insurance protection, school approval and cooperation, educational and work experience values for youth, improvement of rural-urban relationships; parents and educators' evaluation of VFV program.

Local mobilization of emergency seasonal farm workers: organization, planning and development of campaign, operations, and results, community cooperation in appreciation of value of farm production in economic life of community, participation of individuals and groups, achievements (success stories), day-haul groups, live-in groups, camp groups, church cooperation, farm work done by non-farm women-girls.

Crop progress from planting through cultivation, harvesting, and processing; effect of weather and changes; emergencies.

Recreational and community activities of workers brought in to help local people get the job done; community efforts to make them "feel at home."

Training of inexperienced workers by farmers, colleges and schools.

Development by farmers of new methods in better utilization of labor, and development by farmers of new labor-saving devices, exchange of labor and equipment.

Round-up story on each crop after it is harvested, and at end of season on total achievements in production and harvesting; big part farm families had in getting whole job done; achievement awards.

